



**RURAL ELECTRIFICATION & RENEWABLE
ENERGY CORPORATION (REREC)**

CORPORATE COMMUNICATION DEPARTMENT

**REPORT ON CORPORATE SOCIAL RESPONSIBILITY
(CSR) ACTIVITIES IMPLEMENTED**

FINANCIAL YEAR 2024/2025

1. INTRODUCTION

The Rural Electrification and Renewable Energy Corporation (REREC) recognizes that its mandate goes beyond electrification and renewable energy. The Corporation plays a vital role in uplifting the lives of rural communities through Corporate Social Responsibility (CSR) initiatives.

During the Financial Year 2024/2025, the Corporation implemented various CSR activities anchored on its six key pillars namely; Water, Education, Health, Sports, and Socio-Economic Empowerment. These interventions addressed diverse community needs ranging from the provision of educational infrastructure, health outreach services, and socio-economic empowerment programs to sports development and environmental stewardship.

The activities were implemented across multiple counties, in alignment with community requests and REREC's strategic objectives.

2. CSR OBJECTIVES

1. **Community Impact:** To create a positive, sustainable impact by addressing specific needs of rural communities and improving their overall quality of life.
2. **Environmental Stewardship:** To safeguard and enhance natural ecosystems through tree planting, afforestation, and other environmentally conscious activities.
3. **Water Conservation:** To support national efforts in conserving and managing water resources, ensuring sustainable access for rural communities.
4. **Education Advancement:** To support improved learning outcomes by providing educational facilities, books, and equipment.
5. **Health Enhancement:** To improve healthcare access through the provision of equipment, medicines, and medical outreach programs.
6. **Sports Development:** To promote community engagement, youth empowerment, and physical well-being through sports initiatives.
7. **Socio-Economic Empowerment:** To uplift communities by supporting vulnerable groups and contributing to income-generating opportunities.

3. CSR PILLARS

REREC's CSR strategy is guided by the following six pillars:

1. **Environment** – conservation, afforestation, and climate resilience.
2. **Water** – water resource management and sustainable access.
3. **Education** – learning facilities, books, and academic support.
4. **Health** – medical camps, equipment, and healthcare support.
5. **Sports** – promotion of physical fitness, teamwork, and talent development.
6. **Socio-Economic Empowerment** – supporting vulnerable populations and improving livelihoods.

These pillars ensure that CSR projects address both immediate community needs and long-term development goals.

4. CSR ACTIVITIES IMPLEMENTED

during the year under review, the Corporation implemented CSR projects in different counties, directly benefiting schools, hospitals, special institutions, and community groups.

Table 1: CSR Activities Implemented in FY 2024/2025

CSR Pillar	Activities Implemented	Counties Covered	Key Achievements	Beneficiaries/Impact
Education	Procurement of textbooks; wiring of 5 classrooms at Mageta Comprehensive School & Donation of Textbooks to; Bofa Secondary School & Got Oyenga Secondary School	Meru, Kisumu, Migori, Turkana, Nandi, Kisii, Machakos, Kirinyaga, Nairobi, Bomet, Kilifi, Siaya	Distribution of textbooks to several schools and improved learning infrastructure through classroom electrification	Improved learning environment, increased access to learning materials, enhanced student concentration and academic performance
Health	Cataract surgical eye camp; donation of sanitary towels to; Dandora Girls Secondary School Kia-ora Primary School & Kima Primary School	Kitui, Nairobi, Kiambu, Vihiga	495 patients screened and 52 cataract surgeries conducted; sanitary towels distributed to girls in three schools	Improved eye health, restored vision to patients, improved school attendance and dignity for girls
Water	Donation of 10,000-litre water tanks to; St. Joseph C. Canaan Primary School Tulwap Kipsigis Primary School Lamaiyat Primary School Ngatumek Primary School & Ewat Primary School	Kericho	5 schools equipped with large-capacity water storage tanks	Improved access to clean water, enhanced sanitation and hygiene in schools
Sports	Donation of sports equipment to Kinguutheni Primary	Makueni	Provision of sports gear to support school sports	Encouraged youth participation in sports, promoted physical fitness

CSR Pillar	Activities Implemented	Counties Covered	Key Achievements	Beneficiaries/Impact
	& Junior Secondary School		programs	and talent development
Socio-Economic Empowerment	Donation of food items to Nuu Special School	Kitui	Food supplies provided to a special needs institution	Improved nutrition and welfare of vulnerable learners

2. Analysis of CSR Pillars and Impact Experienced

2.1 Education Pillar

The education pillar received significant focus during the financial year, with activities centered on improving learning resources and infrastructure. The procurement and distribution of textbooks across several counties addressed the shortage of learning materials in rural schools, enabling students to access essential educational content.

Additionally, the wiring of five classrooms at Mageta Comprehensive School enhanced the learning environment by enabling the use of electricity for lighting and educational equipment. Electrified classrooms create opportunities for digital learning and improve overall teaching conditions.

Impact experienced:

- Improved access to educational materials
- Enhanced classroom environment and learning conditions
- Increased student engagement and academic performance
- Support to underserved rural schools

2.2 Health Pillar

Under the health pillar, REREC implemented impactful healthcare interventions targeting both preventive and corrective health needs. The free cataract surgical eye camp held at Nuu Sub-County Hospital provided medical screening services to 495 patients, with 52 cataract surgeries successfully performed.

This intervention restored sight for many patients and helped prevent further visual impairment among others who received treatment and medical advice.

The distribution of sanitary towels to girls in Nairobi, Kiambu, and Vihiga schools addressed menstrual hygiene challenges that often lead to absenteeism among school-going girls.

Impact experienced:

- Restoration of vision and improved quality of life for cataract patients
- Increased access to specialized medical services in rural areas
- Reduced school absenteeism among girls
- Improved dignity, health, and confidence for female students

2.3 Water Pillar

Access to clean and reliable water remains a critical challenge in many rural institutions. The donation of 10,000-litre water tanks to five schools in Kericho County significantly enhanced water storage capacity in these institutions.

The availability of water supports sanitation, hygiene, and food preparation activities within the schools, creating a healthier and safer learning environment.

Impact experienced:

- Improved water availability for students and staff
- Enhanced hygiene and sanitation standards
- Reduced water shortages during dry periods
- Improved school operational efficiency

2.4 Sports Pillar

Sports development remains an important component of youth empowerment and holistic development. Through the donation of sports equipment to Kinguutheni Primary and Junior Secondary School in Makueni County, REREC supported the promotion of extracurricular activities.

The availability of sports equipment encourages students to participate actively in sports, helping nurture talents and instill discipline, teamwork, and leadership skills.

Impact experienced:

- Increased student participation in sports activities
- Promotion of physical fitness and well-being
- Identification and nurturing of sports talents
- Strengthened school community engagement

2.5 Socio-Economic Empowerment Pillar

The Corporation supported vulnerable members of society through the donation of food items to Nuu

Special School in Kitui County. This intervention contributed to the welfare and nutrition of learners with special needs.

Special institutions often face resource constraints, and such support helps improve the living conditions and wellbeing of learners.

Impact experienced:

- Improved nutrition for learners in special schools
- Reduced burden on caregivers and school management
- Enhanced welfare and dignity of vulnerable children

2.6 Environment Pillar

Although environmental conservation is a key pillar in REREC's CSR framework, no major environmental activity was captured during the FY 2024/2025 reporting period.

This presents an opportunity for the Corporation to strengthen environmental programs such as tree planting, afforestation, renewable energy awareness campaigns, and climate change mitigation initiatives in future CSR programs.

Potential future impact:

- Improved environmental conservation
- Increased climate change awareness
- Enhanced community participation in sustainability initiatives

3. Overall CSR Impact

Overall, the CSR initiatives implemented during the financial year delivered multi-sectoral benefits across education, health, water access, sports development, and community welfare. The programs directly improved the lives of learners, patients, and vulnerable populations while strengthening REREC's relationship with communities.

The interventions also reinforced the Corporation's commitment to inclusive development, social responsibility, and sustainable community empowerment.

Pictures



Donation of sports equipment at Kinguutheni Primary & Junior school in Makeni



3 Day Eye Camp in Nuu Sub County Hospital in Kitui





Donation of food items to Nuu Special School in Kitui



Tulwap Pri

Lamaiyat Primary



St Joseph Canaan

Ewat



Ngatimek

Ewat

Donation of Water Tanks to 5 Schools in

Kericho



Wiring of 5 Classrooms at Mageta Comprehensive School in Siaya





Donation of Sanitary Towels in Nairobi, Kiambu & Vihiga Counties





Donation of Textbooks to Bofa and Got Oyenga Secondary Schools